

SCREEN.

New Technologies GmbH

PRESS RELEASE:

SCREEN_NT is exhibiting at the **VISCOM** from **30.10.08 to 01.11.08** in Frankfurt
Hall. 3.0 Stand: E54 (in the Digital Signage area)

SCREEN-NT INSTALLS WORLD'S FIRST OUTDOOR SUNLIGHT LCD WITH INTERACTIVE TOUCH TECHNOLOGY:

In recent months, the innovative transfective SUNLIGHT DISPLAYS from SCREEN NT have cornered a niche market in the European Digital Signage scene. The German company has now perfected the next stage of development and installed what must be the world's first sunlight-suitable interactive outdoor touch-display, for none other than the German Telekom. The fully air conditioned displays are henceforth not only suitable for long-term continuous use in direct sunlight, but now also controllable by finger tip.

In order to accomplish this logical development of their outdoor units, Screen NT had to incorporate a completely new type of touch system, since standard camera, infrared and capacitive touch systems proved unsuitable for outdoor and sunlight usage. The system installed by Screen makes use of modern ultrasonic technology to register even the slightest touch, by measuring the minute resonances in the surface of the screen. In combination with the integral PC, these touches are converted in a fraction of a second into control impulses for the software. The system is completely unaffected by factors such as sunlight, passing traffic, wind, rain, electro interference etc. Irrespective of the type of touch, the user's desired command (and only this) is transmitted immediately and correctly to the system.

An anti-glare armoured front glass serves both as touch-sensitive surface and protection against misuse and vandalism.

The touch system is already available for both indoor and outdoor SUNLIGHT LCDs up to a diagonal of 52", but we can expect even larger sizes from SCREEN NT in the near future.

Further information: www.screen-nt.de

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