

SCREEN.

New Technologies GmbH



PRESS RELEASE:

INNOVATIVE 42" OUTDOOR SUNLIGHT LCD FROM SCREEN NT INSTALLED IN AUSTRIAN HOTEL

Up until now the extreme weather conditions in Austria have made outdoor LCD digital signage almost impossible. On the one hand, a display has to be readable and cooled against Austria's summer sun, but on the other hand protected against the extreme sub-zero temperatures of an alpine winter.

This is just what SCREEN NT's unique new Outdoor Sunlight Displays are designed to do. Their transfective screen technology harnesses the power of the sun to make the picture brighter, a complicated filter system protects the sensitive LCs from the sun's harmful IR and UV rays and fully automatic air-conditioning ensures that safe operating temperatures are maintained throughout the year....whether it's in an Austrian ski resort, or in a North African desert. The weather resistant metal housing and armoured front glass will also withstand a very hefty knock from a ski....or a camel.

SUNLIGHT LCDs from SCREEN NT – ready for anything nature can throw at them!

Information: www.screen-nt.de



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